



Your security is our business.

Today's executives know that information security represents major challenges.

Across market sectors, regulatory requirements and industry standards are increasingly rigorous. Customer expectations are growing. External threats are continually evolving. Staying aware of the requirements and threats and maintaining an information security posture to effectively address them isn't easy—or optional.

While information security is probably not your core competency, you simply cannot afford to ignore or mismanage it. Thus, many organizations seek third-party assistance in understanding their security requirements, identifying gaps in their current approach, and addressing those gaps with programmatic and technical solutions.

It's easy to find companies that use a “body shop” or consulting model for delivering security-related

professional services. It's also common to find companies offering managed technical services, such as firewall and intrusion monitoring. But it's hard to find a third-party information security provider that:

- Establishes long-term, ongoing service *partnerships* with clients,
- Offers a committed, focused cadre of highly experienced, certified security practitioners who can address all of your information security needs, and
- Delivers effective, pragmatic solutions that add value and depth to your information security posture and program while working within—not against—your unique business model and organizational requirements.

Introducing Allied InfoSecurity

Allied InfoSecurity is an independent company focused only on security and staffed by certified security professionals. As a consulting and outsourcing provider, we help businesses like yours to improve and manage information security programs, mitigate risk, and respond to regulatory and marketplace demands more quickly and effectively than you could on your own.

Allied InfoSecurity offers a full range of information security capabilities and services that address business processes, technical infrastructure, best practices, and industry standards. Just as important, our partnership services deliver access to the full breadth of our expertise—and are available through flexible contracts that are suitable for virtually any organization.

“Allied InfoSecurity uses a unique approach that underscores our commitment to building partnerships.”



A Unique Approach

Unlike our competitors, Allied InfoSecurity uses a unique approach that underscores our commitment to building partnerships, our laser-like focus on information security, our pragmatic philosophy and intellectual honesty, as well as our inherently flexible services:

- **Partnership**

Allied InfoSecurity builds long-term, professional partnerships with clients. Much like our counterparts in law, medicine, and accounting, we serve as your business partner in our field of expertise: information security.

- **Focus**

For us, information security isn't an afterthought; it's our only thought. We're passionate about helping you prudently apply world-class standards to meet your information security needs—and helping you stay in front of emerging issues and trends.

- **Pragmatism**

Our pragmatic approach considers your unique business model and environment and corresponding

security requirements. We also recognize your need to prioritize investments and, at times, accept defensible risks across your operations.

- **Intellectual Honesty**

Allied InfoSecurity is 100% independent with *no* agenda to sell products or other services. The result is true objectivity in assessing needs, recommending solutions, and evaluating security programs.

- **Flexibility**

Allied InfoSecurity is redefining delivery of information security services—allowing you to tap the full breadth of our company's expertise on a traditional project basis or through innovative retainer and outsourcing agreements.

- **Guaranteed Satisfaction**

We stand behind our work with a satisfaction guarantee. If you are not satisfied with the services delivered, we will do everything in our power to make it right.

A Unique Delivery Platform

To deliver flexible support for a wide range of information security needs, Allied InfoSecurity offers two tiers of services:

Allied TouchPoint™ Services

This services set includes a full array of project-based information security services covering program development, assessment, certification, and testing. It includes our marquee Allied TouchStone™ Security Certification Services, which leverage our proprietary Allied InfoSecurity Appraisal System™ to evaluate and attest to the quality of your information security program, as well as its compliance with applicable industry standards and/or government regulations.

Allied Partnership Services

This services set is a framework of longer-term, contractual agreements ranging from incident response to flexible retainer services to partial or full-scale outsourcing relationships.

Allied Partnership Services allow you to offload individual security functions or activities, such as employee security awareness, education, and training, or to outsource entire security-related business needs, such as addressing certification requirements, evaluating service providers, tackling privacy and compliance initiatives, testing and attesting to the adequacy of your program, handling incident response planning and management, and/or protecting your organization's reputation.

We've designed our services to provide cost-effective access to the expertise and support you need when you need it. Our flexible delivery platform helps ensure that our services support *your* business model and requirements.



“ For us, information security isn't an afterthought; it's our only thought. ”

Why Choose Allied InfoSecurity?

Allied InfoSecurity is 100% independent, 100% focused on security, and 100% committed to a true partnering approach to addressing your information security requirements:

- Our independence means that we have no agenda to sell additional tools or services. In fact, we take no money from other security vendors to recommend their solutions. Thus, our assessments, recommendations, and evaluations are truly objective.
- All of our engagements are led by highly experienced, certified information security practitioners—not junior-level staff. In other words, what you see is what you get!
- Our delivery approach—which includes single, custom engagements, as well as define-as-you-go retainer services and turnkey outsourcing solutions—offers unprecedented flexibility for meeting your objectives more quickly and efficiently.
- We stand behind our work with a satisfaction guarantee. We commit to your organization's unconditional satisfaction with the quality and delivery of our work. We will not rest until we've achieved that level of success.



Your Next Step

If you're ready to take your information security program to the next level, please visit the Allied InfoSecurity website at www.alliedinfosecurity.com or call us at 866-240-0094. We stand ready to meet your immediate and long-term needs.

© 2010 Allied InfoSecurity, Inc.

The above material is presented as general information only and does not constitute legal advice or a legal opinion. You should seek the advice of legal counsel with respect to your particular circumstances.

1009 West 9th Avenue, King of Prussia, PA 19406 • tel: 866.240.0094
email: ask@alliedinfosecurity.com • web: www.alliedinfosecurity.com

**Allied
InfoSecurity**
Your security is our business.